



PEOPLE'S KAFE

*Talent Solutions,
Thoughtfully Served.*

www.consulting.peopleskafe.com



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About Us

At People's Kafe, we believe people strategy should feel like a conversation that matters - warm, thoughtful, unhurried, and deeply personal. Much like a good café, we create space for ideas to brew, stories to emerge, and possibilities to take shape.

We don't serve anything off the shelf. Every playbook, every model, every intervention is brewed just for you - grounded in your culture, shaped by your aspirations, and crafted with care. With 17+ years of talent consulting experience, insights from 50+ GCC partnerships, and a growing pool of advisors from academia, industry, and technology, we bring both depth and warmth to every engagement.



What Sets Us Apart

01

High-touch, C-suite friendly delivery

02

AI-Augmented Precision, delivered with a human touch

03

Warm storytelling + expert strategy

04

Flexible models: Project-based, retained advisory, embedded consulting, or capability workshops



Our Unfair Advantage

Our work sits at the intersection of Intellectual Property (IP) and proprietary frameworks anchored in deep experience of working with Fortune 500 organizations; Talent advisory that is rooted in our thought leadership and Productized solutions that provide strategic talent intelligence to stay ahead of the competition.

1. IP-Led Consulting

We don't operate on templates - we build frameworks. Our solutions are anchored in proprietary models such as:

- ☕ Brand Onion™ Framework for EVP to Advocacy
- ☕ Career Pathing & Growth Systems
- ☕ Succession & Capability Maturity Architecture

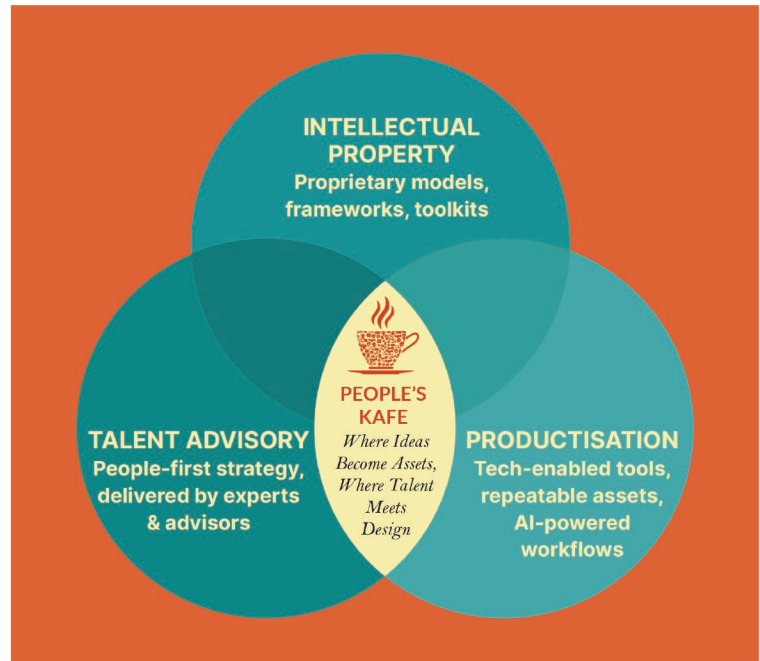
These intellectual assets help your organization adopt structured, proven, research-backed approaches instead of ad-hoc interventions.

Thought Leadership at the Core

People's Kafe is built on deep industry insight, global experience, and a strong publishing culture. When you work with People's Kafe, you gain access to:

- ☕ Strategic POVs
- ☕ Talent trend insights
- ☕ Proprietary diagnostic tools
- ☕ Founder-led expertise shaped over 17 years
- ☕ Insights drawn from 50+ GCC partnerships

This ensures your people strategy is **future-ready**.



2. Human-centered talent advisory

We believe people strategy must feel **personal, purposeful, and powerful**.

Every solution is:

- ☕ Personalized to your culture
- ☕ Co-created with your teams
- ☕ Grounded in empathy and listening
- ☕ Designed to feel lived, not imposed

You gain access to our:

- ☕ Playbooks & toolkits
- ☕ Capability frameworks
- ☕ Leadership conversation modules

3. Productized Solutions for Scale

We transform our consulting IP into easy-to-use products powered by talent intelligence:

- ☕ AI-assisted diagnostic models
- ☕ Talent intelligence systems
- ☕ Digital templates and micro-learning assets

Each product is designed for **repeatability, scalability, and internal capability-building**. In nutshell,

**People's Kafe Experience led IP +
Talent Advisory +
Productized People Solutions
= Organizations that are both
Strategic & deeply human**





Leadership Team



Priyanka Kumar

Founder & CEO @ People's Kafe,
 Ex – Zinnov, Infosys, Aditya Birla Group, Sapient Consulting, Monsanto Company

Hello, I'm Priyanka, founder of People's Kafe Consulting Services. After 17+ years in global talent leadership roles, I started this venture with one simple belief:

Great businesses are built by nurturing great people-thoughtfully.

Priyanka is a talent consulting leader, learning architect, and inclusion champion with over 16 years of global experience in building people practices that scale with soul. A strategist at heart and practitioner in action, she has led high-impact engagements across talent management, learning & development, performance management, inclusion strategy, and employer branding.

Before founding People's Kafe Consulting Services, Priyanka led the Talent Consulting Practice at Zinnov, partnering with Global Fortune 1000 clients across technology, manufacturing, digital services, and automotive sectors where she helped Global

KAFE CIRCLE – OUR ADVISORY BOARD



Nitin Deshpande

Advisor @ People's Kafe Consulting
 Strategic Advisor – GCC Setup | Ex-President – Evolent, Allscripts, BMC



Pallavi Srivastava

Advisor @ People's Kafe Consulting
 Dean of International Relations | Professor of HRM & OB @ Jaipuria Institute of Management | Fellow (MDI Gurgaon)



Yogesh Kumar

Advisor @ People's Kafe Consulting
 I.A.S (Retd) | Govt of U.P | ex – CEO Noida | Policy Architect – Public Welfare & Industrial Development



Dr. Manisha Seth

Advisor @ People's Kafe Consulting
 Associate Professor | HR & OB Area | Jaipuria Institute of Management, Lucknow

Capability Centers (GCCs) in Asia, the US, and Europe, deliver high-impact people outcomes in fast-changing environments. Known for her ability to blend insight with intuition, Priyanka specializes in converting abstract people challenges into real, resonant solutions.

She has previously held leadership roles at Infosys, Aditya Birla Group, Sapient Consulting, and Monsanto Company. Priyanka's commitment to transforming human capital earned her the **Learning Leader of the Year 2024** award at the 18th Edition Future of Learning and Development Summit by UBS Forums.

Priyanka holds a B.Tech in Electronics & Communications and an MBA in HR from IMT Ghaziabad.

What We Do

We offer bespoke **Talent Transformation solutions**—crafted with care, agility, and a deep understanding of your context.



Talent Blueprint **(Playbooks for future-ready Talent programs)**

- ☕ Talent Strategy Playbook aligned to business vision
- ☕ Performance, Learning, and Career Management Frameworks & Playbooks
- ☕ People Policy benchmarks inspired by industry-led best-in-class practices



Employer Brand Architecture **(Branding from the Inside Out)**

- ☕ Employer Value Proposition (EVP) Development
- ☕ Internal and External Employer Branding Playbook
- ☕ Campus and Centre Branding Strategy
- ☕ Leadership Branding for Executive Presence
- ☕ Inclusion Storytelling and Employee Advocacy Models



Learning Pitstop **(A pit stop for purpose, passion & performance)**

- ☕ Boardroom Espresso – Leadership conversations for reflection and connection
- ☕ Career Kafe – Bite-sized conversations on purpose, growth, and feedback
- ☕ The Uplift Hour – Interactive mindfulness and motivation labs
- ☕ Brewed Together – DEI Reading and Dialogue Circles
- ☕ Popcorn & Perspective – Experiential learning via cinema and dialogue



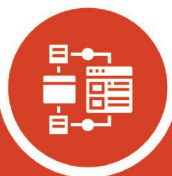
Sample Engagements



*Brand Perception & Employee
Value Proposition for a US
Hi-Tech giant*



*Transformative Leadership
Development programs for a US
BFSI organization*



*Performance & Career
Management frameworks for a
Japanese conglomerate*



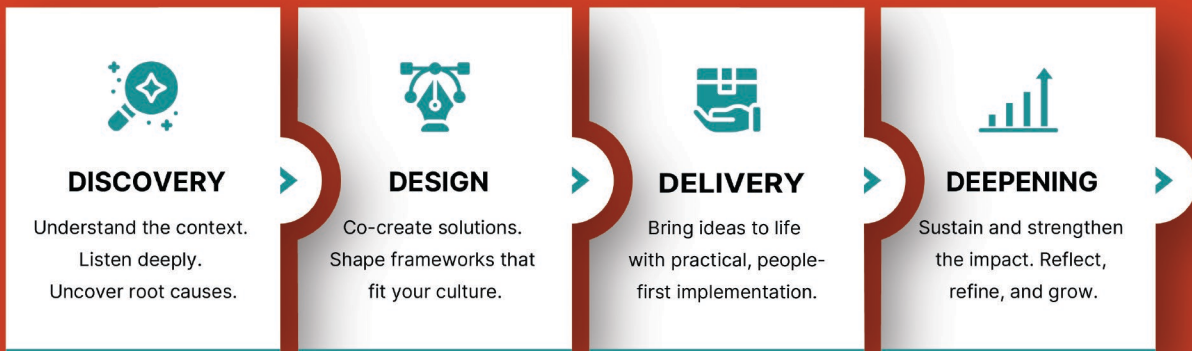
*Strategic blueprint for enhancing
gender diversity for a Japanese
organization*



Our Approach

We start with deep listening, identify tailored solutions, and partner closely with the C-suite to design and actionize people strategies that align with business goals.

People's Kafe 4D Model



When you work with People's Kafe, you don't just get a consultant.

You get access to a full bench of thinkers and practitioners who have built, scaled, and shaped some of the most admired organizations in India and globally.

Our Advisory Board is a curated circle of experts, including former IAS officers, GCC veterans, academicians, DEIB specialists, tech evangelists, and senior HR practitioners. Together they form the "Kafe Circle" - a collective that brings multidimensional insight to every engagement.





Let's Connect

At People's Kafe, we blend insight with empathy, and structure with soul.
Let's craft people solutions that truly belong to your business.

Talent Solutions, Thoughtfully Served.



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People's Kafe Consulting Services



People's Kafe Consulting



PEOPLE'S KAFE

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